

Site Usage

19,408 Visits

119,775 Pageviews

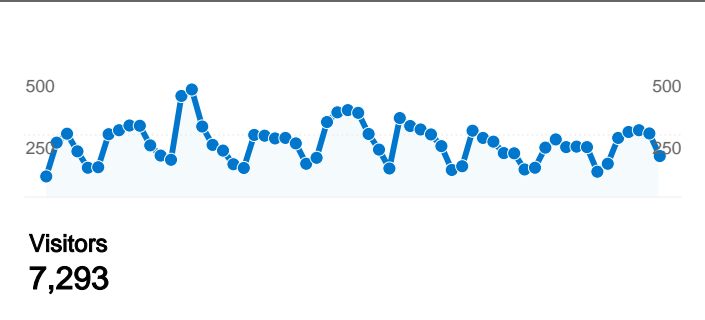
6.17 Pages/Visit

40.90% Bounce Rate

00:04:23 Avg. Time on Site

30.39% % New Visits

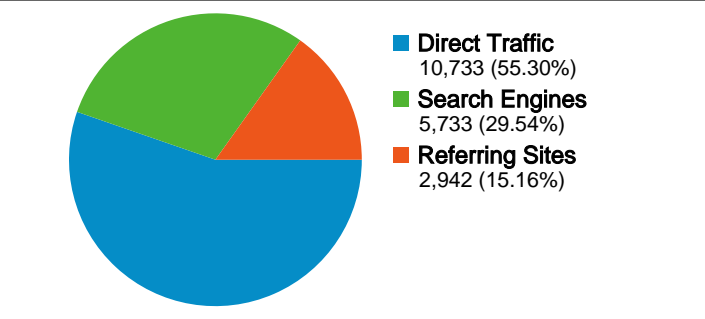
Visitors Overview



Content Overview

Pages	Pageviews	% Pageviews
/	19,956	16.66%
/chdbase/search.php	6,914	5.77%
/church/checkday/index.php	5,544	4.63%
/chdbase/	3,389	2.83%
/church/district/checkday.php	3,132	2.61%

Traffic Sources Overview



Length of Visit






Length of Visit	Visits
0-10 seconds	46.88%
11-30 seconds	7.95%
31-60 seconds	6.92%
61-180 seconds	12.14%
181-600 seconds	13.24%

New vs. Returning

Visitor Type	Visits	% visits
Returning Visitor	13,517	69.65%
New Visitor	5,891	30.35%

Browsers

Browser	Visits	% visits
Internet Explorer	14,562	75.03%
Firefox	3,791	19.53%
Mozilla	487	2.51%
Safari	445	2.29%
Netscape	66	0.34%

Depth of Visit	
Depth of Visit	Visits
1 pages	 40.90%
2 pages	 10.70%
3 pages	 8.53%
4 pages	 6.77%
5 pages	 5.35%

Screen Resolutions		
Screen Resolution	Visits	% visits
1024x768	10,520	54.20%
800x600	2,175	11.21%
1280x800	1,714	8.83%
1280x1024	1,393	7.18%
1440x900	924	4.76%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	14,559	75.02%
Firefox / Windows	3,618	18.64%
Mozilla / Linux	479	2.47%
Safari / Macintosh	372	1.92%
Firefox / Macintosh	149	0.77%

Connection Speeds		
Connection Speed	Visits	% visits
DSL	6,729	34.67%
Cable	5,729	29.52%
Unknown	4,255	21.92%
Dialup	1,216	6.27%
T1	1,147	5.91%




7,293 people visited this site


 **19,408** Visits

 **7,293** Absolute Unique Visitors

 **119,775** Pageviews

 **6.17** Average Pageviews

 **00:04:23** Time on Site

 **40.90%** Bounce Rate

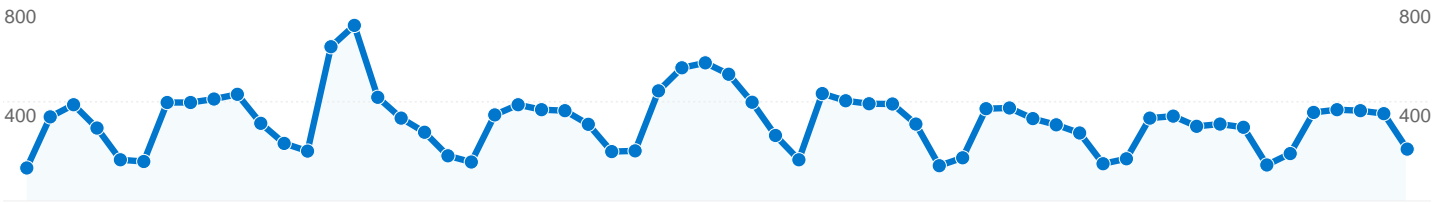
 **30.35%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	14,562	75.03%	DSL	6,729	34.67%
Firefox	3,791	19.53%	Cable	5,729	29.52%
Mozilla	487	2.51%	Unknown	4,255	21.92%
Safari	445	2.29%	Dialup	1,216	6.27%
Netscape	66	0.34%	T1	1,147	5.91%

Traffic Sources Overview

Comparing to: Site

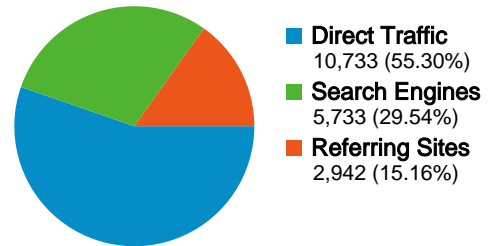


All traffic sources sent a total of 19,408 visits

55.30% Direct Traffic

15.16% Referring Sites

29.54% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	10,733	55.30%	nicumc	382	6.66%
google (organic)	3,889	20.04%	jared jennette	329	5.74%
yahoo (organic)	895	4.61%	nicumc.org	296	5.16%
inareaumc.org (referral)	746	3.84%	www.nicumc.org	223	3.89%
msn (organic)	414	2.13%	operation classroom	138	2.41%



Pages on this site were viewed a total of 119,775 times

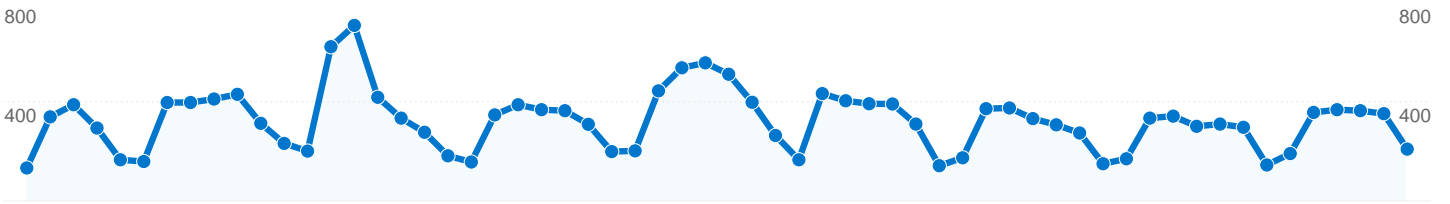
 **119,775** Pageviews

 **73,255** Unique Views

 **40.90%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	19,956	16.66%
/chdbase/search.php	6,914	5.77%
/church/checkday/index.php	5,544	4.63%
/chdbase/	3,389	2.83%
/church/district/checkday.php	3,132	2.61%










19,408 visits from 2 visitor types





















Site Usage

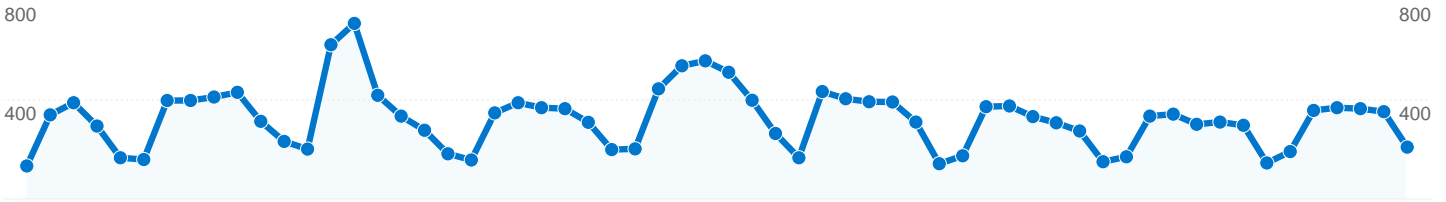
Visits 19,408 % of Site Total: 100.00%	Pages/Visit 6.17 Site Avg: 6.17 (0.00%)	Avg. Time on Site 00:04:23 Site Avg: 00:04:23 (0.00%)	% New Visits 30.35% Site Avg: 30.39% (-0.12%)	Bounce Rate 40.90% Site Avg: 40.90% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	13,517	6.79	00:04:59	0.00%	36.95%
New Visitor	5,891	4.75	00:02:59	100.00%	49.97%

Most visits lasted: 0-10 seconds

Length of Visit	Visits	Percentage of all visitors
0-10 seconds	9,098	 46.88%
11-30 seconds	1,543	 7.95%
31-60 seconds	1,343	 6.92%
61-180 seconds	2,356	 12.14%
181-600 seconds	2,570	 13.24%
601-1,800 seconds	1,882	 9.70%
1,801+ seconds	616	 3.17%

Most people visited: 1 pages

Depth of Visit	Visits	Percentage of all visitors
1 pages	7,938	 40.90%
2 pages	2,076	 10.70%
3 pages	1,655	 8.53%
4 pages	1,314	 6.77%
5 pages	1,039	 5.35%
6 pages	696	 3.59%
7 pages	674	 3.47%
8 pages	511	 2.63%
9 pages	397	 2.05%
10 pages	381	 1.96%
11 pages	296	 1.53%
12 pages	226	 1.16%
13 pages	226	 1.16%
14 pages	186	 0.96%
15 pages	154	 0.79%
16 pages	130	 0.67%
17 pages	126	 0.65%
18 pages	95	 0.49%
19 pages	95	 0.49%
20+ pages	1,193	 6.15%

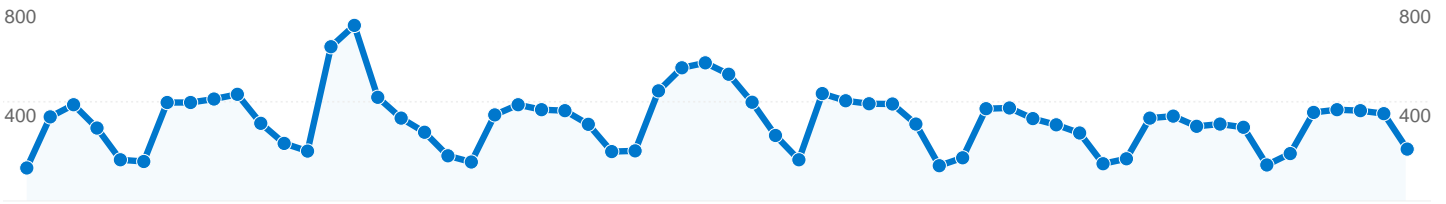


19,408 visits used 12 browsers

Site Usage

Visits 19,408 % of Site Total: 100.00%	Pages/Visit 6.17 Site Avg: 6.17 (0.00%)	Avg. Time on Site 00:04:23 Site Avg: 00:04:23 (0.00%)	% New Visits 30.35% Site Avg: 30.39% (-0.12%)	Bounce Rate 40.90% Site Avg: 40.90% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	14,562	7.10	00:05:03	29.46%	33.29%
Firefox	3,791	3.44	00:02:31	23.48%	62.54%
Mozilla	487	1.02	00:00:01	100.00%	99.18%
Safari	445	4.69	00:02:44	36.85%	43.37%
Netscape	66	7.70	00:06:25	40.91%	25.76%
Opera	22	1.86	00:00:32	77.27%	50.00%
(not set)	13	11.92	00:09:35	7.69%	0.00%
Blazer	9	3.56	00:01:37	22.22%	44.44%
Konqueror	7	1.00	00:00:00	100.00%	100.00%
Camino	4	1.75	00:00:33	100.00%	75.00%

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19,408 visits used 25 browser and OS combinations

Site Usage

Visits 19,408 % of Site Total: 100.00%	Pages/Visit 6.17 Site Avg: 6.17 (0.00%)	Avg. Time on Site 00:04:23 Site Avg: 00:04:23 (0.00%)	% New Visits 30.35% Site Avg: 30.39% (-0.12%)	Bounce Rate 40.90% Site Avg: 40.90% (0.00%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	14,559	7.10	00:05:04	29.45%	33.28%
Firefox / Windows	3,618	3.38	00:02:29	21.53%	63.24%
Mozilla / Linux	479	1.00	00:00:00	100.00%	100.00%
Safari / Macintosh	372	5.17	00:03:10	43.28%	36.29%
Firefox / Macintosh	149	5.19	00:03:17	60.40%	43.62%
Safari / Windows	68	2.19	00:00:22	0.00%	83.82%
Netscape / Windows	59	7.93	00:06:12	35.59%	25.42%
Firefox / Linux	20	2.20	00:01:40	85.00%	70.00%
Opera / Windows	19	1.84	00:00:33	73.68%	47.37%
(not set) / (not set)	13	11.92	00:09:35	7.69%	0.00%

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19,408 visits used 53 screen resolutions

Site Usage

Visits 19,408 % of Site Total: 100.00%	Pages/Visit 6.17 Site Avg: 6.17 (0.00%)	Avg. Time on Site 00:04:23 Site Avg: 00:04:23 (0.00%)	% New Visits 30.35% Site Avg: 30.39% (-0.12%)	Bounce Rate 40.90% Site Avg: 40.90% (0.00%)	
Screen Resolution	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1024x768	10,520	6.02	00:04:16	25.66%	44.38%
800x600	2,175	6.45	00:04:44	26.11%	29.38%
1280x800	1,714	6.57	00:04:22	42.18%	31.74%
1280x1024	1,393	6.98	00:04:33	41.21%	33.02%
1440x900	924	10.20	00:08:21	29.76%	27.71%
1920x1200	590	2.06	00:02:12	7.63%	73.22%
1152x864	493	6.08	00:04:37	32.66%	30.83%
1300x1300	436	1.00	00:00:00	100.00%	100.00%
1280x768	366	7.60	00:04:46	25.41%	22.95%
1680x1050	310	6.06	00:03:37	37.10%	24.52%

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19,408 visits used 7 connection speeds

Site Usage

Visits 19,408 % of Site Total: 100.00%	Pages/Visit 6.17 Site Avg: 6.17 (0.00%)	Avg. Time on Site 00:04:23 Site Avg: 00:04:23 (0.00%)	% New Visits 30.35% Site Avg: 30.39% (-0.12%)	Bounce Rate 40.90% Site Avg: 40.90% (0.00%)	
Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
DSL	6,729	6.10	00:04:22	25.37%	38.40%
Cable	5,729	5.86	00:03:58	25.87%	48.47%
Unknown	4,255	6.26	00:04:21	41.48%	40.40%
Dialup	1,216	7.58	00:06:30	23.03%	29.03%
T1	1,147	5.29	00:03:17	48.39%	38.27%
OC3	326	9.82	00:08:07	30.06%	19.02%
ISDN	6	2.17	00:02:02	66.67%	66.67%