



Site Usage

7,071 Visits

37,002 Pageviews

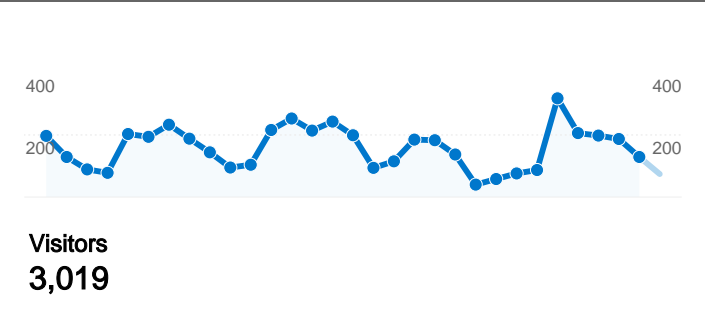
5.23 Pages/Visit

41.49% Bounce Rate

00:04:08 Avg. Time on Site

30.48% % New Visits

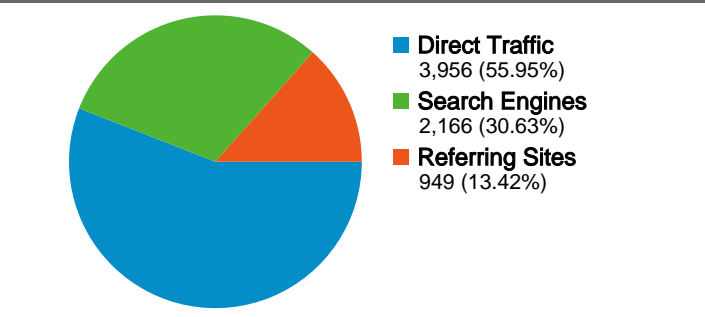
Visitors Overview



Content Overview

Pages	Pageviews	% Pageviews
/	7,194	19.44%
/in/forms/chargeconf.php3	2,978	8.05%
/chdbase/search.php	2,247	6.07%
/church/ccforms/personnel.php	1,172	3.17%
/chdbase/	1,119	3.02%

Traffic Sources Overview



Length of Visit






Length of Visit	Visits
0-10 seconds	50.74%
11-30 seconds	8.12%
31-60 seconds	6.49%
61-180 seconds	11.50%
181-600 seconds	11.43%

New vs. Returning

Visitor Type	Visits	% visits
Returning Visitor	4,928	69.69%
New Visitor	2,143	30.31%

Browsers

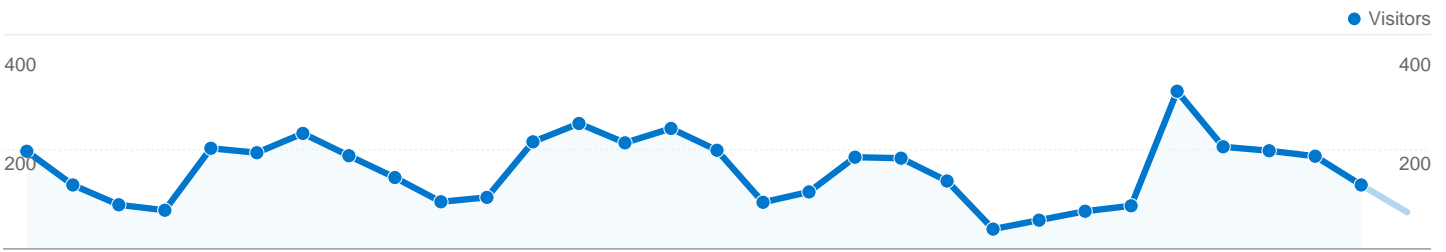
Browser	Visits	% visits
Internet Explorer	5,406	76.45%
Firefox	1,517	21.45%
Safari	97	1.37%
Mozilla	21	0.30%
Netscape	15	0.21%

Depth of Visit	
Depth of Visit	Visits
1 pages	 41.49%
2 pages	 14.93%
3 pages	 9.59%
4 pages	 6.45%
5 pages	 4.88%

Screen Resolutions		
Screen Resolution	Visits	% visits
1024x768	3,613	51.10%
800x600	897	12.69%
1280x800	526	7.44%
1280x1024	512	7.24%
1920x1200	487	6.89%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	5,405	76.44%
Firefox / Windows	1,405	19.87%
Safari / Macintosh	94	1.33%
Firefox / Macintosh	57	0.81%
Firefox / Linux	55	0.78%

Connection Speeds		
Connection Speed	Visits	% visits
Cable	2,456	34.73%
DSL	2,114	29.90%
Unknown	1,505	21.28%
Dialup	494	6.99%
T1	393	5.56%



3,019 people visited this site

7,071 Visits

3,019 Absolute Unique Visitors

37,002 Pageviews

5.23 Average Pageviews

00:04:08 Time on Site

41.49% Bounce Rate

30.31% New Visits


Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,406	76.45%	Cable	2,456	34.73%
Firefox	1,517	21.45%	DSL	2,114	29.90%
Safari	97	1.37%	Unknown	1,505	21.28%
Mozilla	21	0.30%	Dialup	494	6.99%
Netscape	15	0.21%	T1	393	5.56%

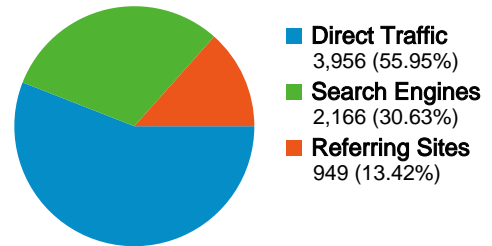


All traffic sources sent a total of 7,071 visits

 55.95% Direct Traffic

 13.42% Referring Sites

 30.63% Search Engines



Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	3,956	55.95%	nicumc	149	6.88%
google (organic)	1,456	20.59%	jared jennette	138	6.37%
yahoo (organic)	316	4.47%	nicumc.org	126	5.82%
inareaumc.org (referral)	173	2.45%	operation classroom	103	4.76%
live (organic)	124	1.75%	www.nicumc.org	86	3.97%



Pages on this site were viewed a total of 37,002 times

 **37,002** Pageviews

 **22,555** Unique Views

 **41.49%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	7,194	19.44%
/in/forms/chargeconf.php3	2,978	8.05%
/chdbase/search.php	2,247	6.07%
/church/ccforms/personnel.php	1,172	3.17%
/chdbase/	1,119	3.02%

New vs. Returning










7,071 visits from 2 visitor types

Site Usage

Visits 7,071 % of Site Total: 100.00%	Pages/Visit 5.23 Site Avg: 5.23 (0.00%)	Avg. Time on Site 00:04:08 Site Avg: 00:04:08 (0.00%)	% New Visits 30.31% Site Avg: 30.48% (-0.56%)	Bounce Rate 41.49% Site Avg: 41.49% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	4,928	5.52	00:04:39	0.00%	38.78%
New Visitor	2,143	4.58	00:02:58	100.00%	47.74%

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Most visits lasted: 0-10 seconds

Length of Visit	Visits	Percentage of all visitors
0-10 seconds	3,588	 50.74%
11-30 seconds	574	 8.12%
31-60 seconds	459	 6.49%
61-180 seconds	813	 11.50%
181-600 seconds	808	 11.43%
601-1,800 seconds	607	 8.58%
1,801+ seconds	222	 3.14%

Most people visited: 1 pages

Depth of Visit	Visits	Percentage of all visitors
1 pages	2,934	41.49%
2 pages	1,056	14.93%
3 pages	678	9.59%
4 pages	456	6.45%
5 pages	345	4.88%
6 pages	235	3.32%
7 pages	222	3.14%
8 pages	158	2.23%
9 pages	140	1.98%
10 pages	113	1.60%
11 pages	63	0.89%
12 pages	59	0.83%
13 pages	61	0.86%
14 pages	45	0.64%
15 pages	40	0.57%
16 pages	47	0.66%
17 pages	28	0.40%
18 pages	25	0.35%
19 pages	26	0.37%
20+ pages	340	4.81%



7,071 visits used 9 browsers

Site Usage

Visits 7,071 % of Site Total: 100.00%	Pages/Visit 5.23 Site Avg: 5.23 (0.00%)	Avg. Time on Site 00:04:08 Site Avg: 00:04:08 (0.00%)	% New Visits 30.31% Site Avg: 30.48% (-0.56%)	Bounce Rate 41.49% Site Avg: 41.49% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	5,406	5.84	00:04:42	29.56%	35.13%
Firefox	1,517	3.23	00:02:21	29.47%	63.48%
Safari	97	3.79	00:03:07	63.92%	40.21%
Mozilla	21	2.90	00:00:33	80.95%	80.95%
Netscape	15	3.60	00:01:03	60.00%	40.00%
Opera	12	2.42	00:00:47	58.33%	66.67%
Blazer	1	2.00	00:01:24	100.00%	0.00%
HTC-8500	1	1.00	00:00:00	100.00%	100.00%
Konqueror	1	1.00	00:00:00	100.00%	100.00%



7,071 visits used 14 browser and OS combinations

Site Usage

Visits 7,071 % of Site Total: 100.00%	Pages/Visit 5.23 Site Avg: 5.23 (0.00%)	Avg. Time on Site 00:04:08 Site Avg: 00:04:08 (0.00%)	% New Visits 30.31% Site Avg: 30.48% (-0.56%)	Bounce Rate 41.49% Site Avg: 41.49% (0.00%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	5,405	5.84	00:04:42	29.55%	35.13%
Firefox / Windows	1,405	3.24	00:02:20	26.19%	63.42%
Safari / Macintosh	94	3.72	00:02:57	63.83%	40.43%
Firefox / Macintosh	57	5.04	00:05:00	42.11%	33.33%
Firefox / Linux	55	1.07	00:00:01	100.00%	96.36%
Mozilla / Linux	16	1.00	00:00:00	100.00%	100.00%
Netscape / Windows	15	3.60	00:01:03	60.00%	40.00%
Opera / Windows	12	2.42	00:00:47	58.33%	66.67%
Mozilla / Windows	5	9.00	00:02:18	20.00%	20.00%
Safari / Windows	3	6.00	00:08:28	66.67%	33.33%

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7,071 visits used 35 screen resolutions

Site Usage

Visits 7,071 % of Site Total: 100.00%	Pages/Visit 5.23 Site Avg: 5.23 (0.00%)	Avg. Time on Site 00:04:08 Site Avg: 00:04:08 (0.00%)	% New Visits 30.31% Site Avg: 30.48% (-0.56%)	Bounce Rate 41.49% Site Avg: 41.49% (0.00%)	
Screen Resolution	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1024x768	3,613	5.37	00:04:10	27.51%	41.02%
800x600	897	5.42	00:04:41	26.42%	33.67%
1280x800	526	6.58	00:04:13	45.25%	29.66%
1280x1024	512	4.74	00:04:08	42.58%	37.70%
1920x1200	487	1.40	00:01:18	2.87%	84.60%
1440x900	334	7.46	00:07:27	25.15%	29.94%
1152x864	193	6.91	00:04:56	32.12%	20.21%
1280x768	187	3.65	00:01:42	65.24%	59.89%
1680x1050	97	5.01	00:05:10	35.05%	31.96%
1280x960	45	6.00	00:04:33	33.33%	26.67%

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7,071 visits used 7 connection speeds

Site Usage

Visits 7,071 % of Site Total: 100.00%	Pages/Visit 5.23 Site Avg: 5.23 (0.00%)	Avg. Time on Site 00:04:08 Site Avg: 00:04:08 (0.00%)	% New Visits 30.31% Site Avg: 30.48% (-0.56%)	Bounce Rate 41.49% Site Avg: 41.49% (0.00%)	
Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Cable	2,456	4.27	00:03:13	22.35%	53.66%
DSL	2,114	5.87	00:04:57	29.38%	28.81%
Unknown	1,505	4.75	00:03:51	38.94%	43.39%
Dialup	494	5.79	00:05:45	26.32%	40.08%
T1	393	7.88	00:03:02	53.69%	34.61%
OC3	108	9.19	00:09:45	41.67%	18.52%
ISDN	1	5.00	00:03:14	100.00%	0.00%