



Site Usage

8,370 Visits

39.06% Bounce Rate

46,317 Pageviews

00:04:49 Avg. Time on Site

5.53 Pages/Visit

33.79% % New Visits

Visitors Overview

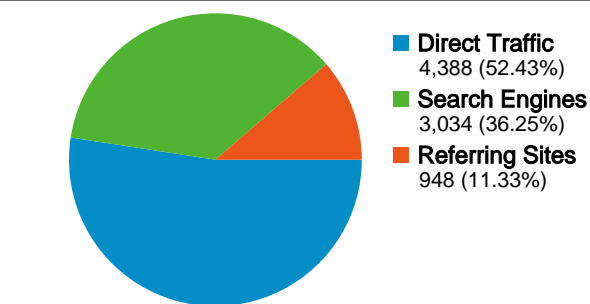


Visitors
3,772

Content Overview

Pages	Pageviews	% Pageviews
/	8,048	17.38%
/in/forms/chargeconf.php3	4,531	9.78%
/chdbase/search.php	2,578	5.57%
/church/ccforms/personnel.php	1,512	3.26%
/chdbase/	1,488	3.21%

Traffic Sources Overview



Length of Visit






Length of Visit	Visits
0-10 seconds	47.84%
11-30 seconds	7.78%
31-60 seconds	6.73%
61-180 seconds	11.24%
181-600 seconds	13.24%

New vs. Returning

Visitor Type	Visits	% visits
Returning Visitor	5,546	66.26%
New Visitor	2,824	33.74%

Browsers

Browser	Visits	% visits
Internet Explorer	6,727	80.37%
Firefox	1,439	17.19%
Safari	109	1.30%
Mozilla	60	0.72%
Netscape	20	0.24%

Depth of Visit	
Depth of Visit	Visits
1 pages	 39.06%
2 pages	 15.34%
3 pages	 9.88%
4 pages	 6.85%
5 pages	 5.28%

Screen Resolutions		
Screen Resolution	Visits	% visits
1024x768	4,550	54.36%
800x600	1,204	14.38%
1280x800	629	7.51%
1280x1024	625	7.47%
1440x900	343	4.10%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	6,726	80.36%
Firefox / Windows	1,273	15.21%
Safari / Macintosh	109	1.30%
Firefox / Linux	92	1.10%
Firefox / Macintosh	70	0.84%

Connection Speeds		
Connection Speed	Visits	% visits
DSL	2,663	31.82%
Cable	2,542	30.37%
Unknown	1,837	21.95%
Dialup	689	8.23%
T1	512	6.12%



3,772 people visited this site

8,370 Visits

3,772 Absolute Unique Visitors

46,317 Pageviews

5.53 Average Pageviews

00:04:49 Time on Site

39.06% Bounce Rate

33.74% New Visits


Technical Profile


Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	6,727	80.37%	DSL	2,663	31.82%
Firefox	1,439	17.19%	Cable	2,542	30.37%
Safari	109	1.30%	Unknown	1,837	21.95%
Mozilla	60	0.72%	Dialup	689	8.23%
Netscape	20	0.24%	T1	512	6.12%

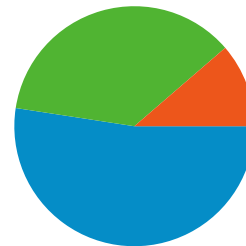


All traffic sources sent a total of 8,370 visits

 52.43% Direct Traffic

 11.33% Referring Sites

 36.25% Search Engines



- Direct Traffic
4,388 (52.43%)
- Search Engines
3,034 (36.25%)
- Referring Sites
948 (11.33%)

Top Traffic Sources


Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	4,388	52.43%	nicumc.org	169	5.57%
google (organic)	2,162	25.83%	nicumc	163	5.37%
yahoo (organic)	408	4.87%	jared jennette	156	5.14%
msn (organic)	195	2.33%	operation classroom	114	3.76%
inareaumc.org (referral)	112	1.34%	www.nicumc.org	110	3.63%



Pages on this site were viewed a total of 46,317 times

 **46,317** Pageviews

 **27,691** Unique Views

 **39.06%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	8,048	17.38%
/in/forms/chargeconf.php3	4,531	9.78%
/chdbase/search.php	2,578	5.57%
/church/ccforms/personnel.php	1,512	3.26%
/chdbase/	1,488	3.21%

New vs. Returning

Oct 1, 2007 - Oct 31, 2007

Comparing to: Site










8,370 visits from 2 visitor types





















Site Usage

Visits 8,370 % of Site Total: 100.00%	Pages/Visit 5.53 Site Avg: 5.53 (0.00%)	Avg. Time on Site 00:04:49 Site Avg: 00:04:49 (0.00%)	% New Visits 33.74% Site Avg: 33.79% (-0.14%)	Bounce Rate 39.06% Site Avg: 39.06% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	5,546	6.20	00:05:51	0.00%	33.09%
New Visitor	2,824	4.22	00:02:46	100.00%	50.78%

Most visits lasted: 0-10 seconds

Length of Visit	Visits	Percentage of all visitors
0-10 seconds	4,004	 47.84%
11-30 seconds	651	 7.78%
31-60 seconds	563	 6.73%
61-180 seconds	941	 11.24%
181-600 seconds	1,108	 13.24%
601-1,800 seconds	818	 9.77%
1,801+ seconds	285	 3.41%

Most people visited: 1 pages

Depth of Visit	Visits	Percentage of all visitors
1 pages	3,269	 39.06%
2 pages	1,284	 15.34%
3 pages	827	 9.88%
4 pages	573	 6.85%
5 pages	442	 5.28%
6 pages	282	 3.37%
7 pages	234	 2.80%
8 pages	166	 1.98%
9 pages	144	 1.72%
10 pages	117	 1.40%
11 pages	101	 1.21%
12 pages	92	 1.10%
13 pages	96	 1.15%
14 pages	69	 0.82%
15 pages	45	 0.54%
16 pages	50	 0.60%
17 pages	41	 0.49%
18 pages	45	 0.54%
19 pages	40	 0.48%
20+ pages	453	 5.41%



8,370 visits used 7 browsers

Site Usage

Visits 8,370 % of Site Total: 100.00%	Pages/Visit 5.53 Site Avg: 5.53 (0.00%)	Avg. Time on Site 00:04:49 Site Avg: 00:04:49 (0.00%)	% New Visits 33.74% Site Avg: 33.79% (-0.14%)	Bounce Rate 39.06% Site Avg: 39.06% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	6,727	5.99	00:05:18	32.18%	34.09%
Firefox	1,439	3.74	00:02:45	36.83%	60.32%
Safari	109	3.52	00:03:14	66.97%	55.05%
Mozilla	60	2.68	00:02:57	53.33%	46.67%
Netscape	20	4.40	00:03:34	60.00%	40.00%
Opera	12	1.25	00:00:28	75.00%	83.33%
Camino	3	1.33	00:00:21	100.00%	66.67%
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8,370 visits used 15 browser and OS combinations

Site Usage

Visits 8,370 % of Site Total: 100.00%	Pages/Visit 5.53 Site Avg: 5.53 (0.00%)	Avg. Time on Site 00:04:49 Site Avg: 00:04:49 (0.00%)	% New Visits 33.74% Site Avg: 33.79% (-0.14%)	Bounce Rate 39.06% Site Avg: 39.06% (0.00%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	6,726	5.99	00:05:19	32.17%	34.09%
Firefox / Windows	1,273	3.85	00:02:53	30.01%	58.21%
Safari / Macintosh	109	3.52	00:03:14	66.97%	55.05%
Firefox / Linux	92	1.07	00:00:05	100.00%	97.83%
Firefox / Macintosh	70	5.46	00:04:00	74.29%	47.14%
Mozilla / Windows	31	3.45	00:04:56	12.90%	6.45%
Mozilla / Linux	25	1.00	00:00:00	100.00%	100.00%
Netscape / Windows	19	4.58	00:03:45	57.89%	36.84%
Opera / Windows	10	1.30	00:00:34	80.00%	80.00%
Firefox / (not set)	4	1.00	00:00:00	100.00%	100.00%

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8,370 visits used 40 screen resolutions

Site Usage

Visits 8,370 % of Site Total: 100.00%	Pages/Visit 5.53 Site Avg: 5.53 (0.00%)	Avg. Time on Site 00:04:49 Site Avg: 00:04:49 (0.00%)	% New Visits 33.74% Site Avg: 33.79% (-0.14%)	Bounce Rate 39.06% Site Avg: 39.06% (0.00%)	
Screen Resolution	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1024x768	4,550	5.88	00:05:18	30.84%	38.55%
800x600	1,204	5.09	00:04:45	27.41%	34.14%
1280x800	629	6.33	00:04:07	50.24%	33.23%
1280x1024	625	4.47	00:03:51	47.84%	39.84%
1440x900	343	6.56	00:06:21	30.61%	34.11%
1920x1200	257	1.53	00:01:51	3.50%	85.21%
1152x864	219	5.75	00:04:06	29.68%	26.03%
1280x768	152	5.96	00:03:41	33.55%	29.61%
1680x1050	90	6.13	00:04:55	55.56%	40.00%
1000x1000	89	1.00	00:00:00	100.00%	100.00%

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Connection Speeds



8,370 visits used 7 connection speeds

Site Usage

Visits 8,370 % of Site Total: 100.00%	Pages/Visit 5.53 Site Avg: 5.53 (0.00%)	Avg. Time on Site 00:04:49 Site Avg: 00:04:49 (0.00%)	% New Visits 33.74% Site Avg: 33.79% (-0.14%)	Bounce Rate 39.06% Site Avg: 39.06% (0.00%)	
Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
DSL	2,663	5.80	00:05:45	31.32%	28.99%
Cable	2,542	5.07	00:03:58	28.40%	50.94%
Unknown	1,837	5.03	00:04:05	41.26%	41.97%
Dialup	689	6.97	00:07:03	28.01%	29.75%
T1	512	5.57	00:03:05	52.73%	37.30%
OC3	125	8.73	00:07:12	36.00%	27.20%
ISDN	2	3.00	00:01:51	100.00%	50.00%
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