



## Site Usage

**7,211** Visits

**37,754** Pageviews

**5.24** Pages/Visit

**45.51%** Bounce Rate

**00:03:22** Avg. Time on Site

**37.76%** % New Visits

## Visitors Overview

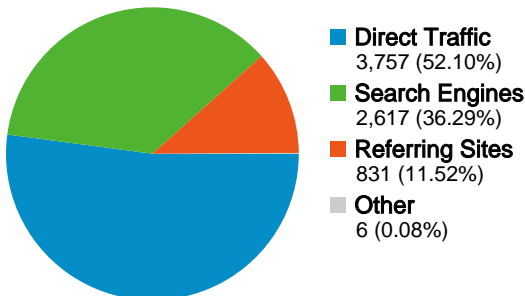


**Visitors**  
**Visitors**

## Content Overview

Pages	Pageviews	% Pageviews
/	6,875	18.21%
/chdbase/search.php	2,763	7.32%
/in/forms/chargeconf.php3	2,193	5.81%
/chdbase/	1,420	3.76%
/church/ccforms/personnel.php	465	1.23%

## Traffic Sources Overview



## Length of Visit






Length of Visit	Visits
0-10 seconds	52.03%
11-30 seconds	8.07%
31-60 seconds	6.57%
61-180 seconds	12.20%
181-600 seconds	11.98%

## New vs. Returning

Visitor Type	Visits	% visits
Returning Visitor	4,494	62.32%
New Visitor	2,717	37.68%

## Browsers

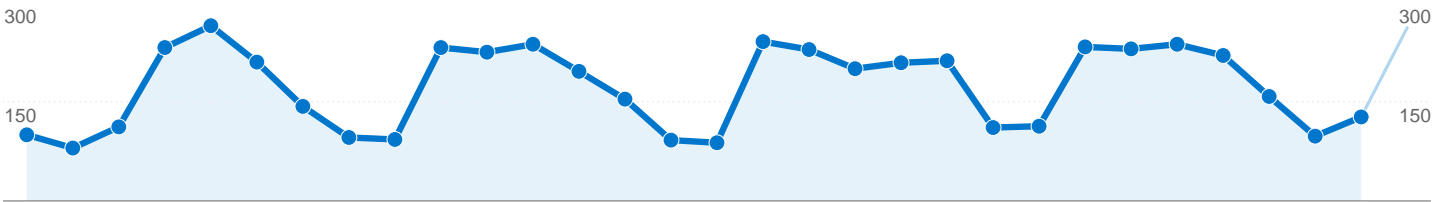
Browser	Visits	% visits
Internet Explorer	5,648	78.32%
Firefox	1,366	18.94%
Safari	111	1.54%
Mozilla	49	0.68%
Netscape	22	0.31%

Depth of Visit	
Depth of Visit	Visits
1 pages	 45.51%
2 pages	 12.01%
3 pages	 9.39%
4 pages	 6.77%
5 pages	 4.69%








Screen Resolutions		
Screen Resolution	Visits	% visits
1024x768	4,129	57.26%
800x600	1,006	13.95%
1280x800	578	8.02%
1280x1024	553	7.67%
1152x864	193	2.68%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	5,644	78.27%
Firefox / Windows	1,261	17.49%
Safari / Macintosh	110	1.53%
Firefox / Macintosh	58	0.80%
Firefox / Linux	42	0.58%

Connection Speeds		
Connection Speed	Visits	% visits
Cable	2,453	34.02%
DSL	2,178	30.20%
Unknown	1,553	21.54%
Dialup	444	6.16%
T1	435	6.03%

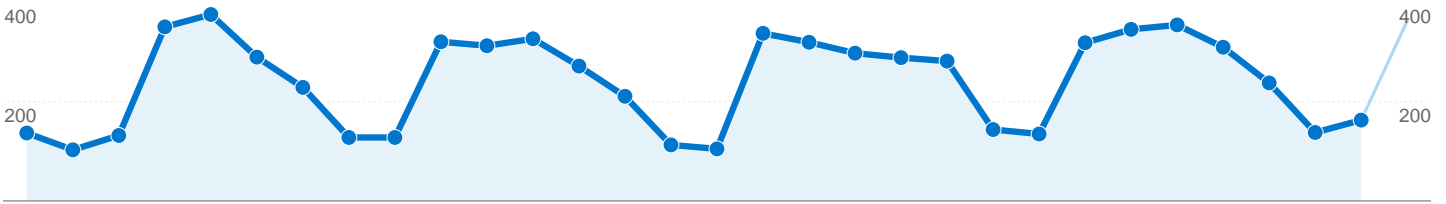


## 3,587 people visited this site




-  **7,211** Visits
-  **3,587** Absolute Unique Visitors
-  **37,754** Pageviews
-  **5.24** Average Pageviews
-  **00:03:22** Time on Site
-  **45.51%** Bounce Rate
-  **37.68%** New Visits

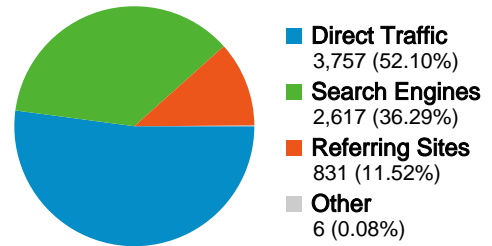
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,648	78.32%	Cable	2,453	34.02%
Firefox	1,366	18.94%	DSL	2,178	30.20%
Safari	111	1.54%	Unknown	1,553	21.54%
Mozilla	49	0.68%	Dialup	444	6.16%
Netscape	22	0.31%	T1	435	6.03%



All traffic sources sent a total of 7,211 visits

-  52.10% Direct Traffic
-  11.52% Referring Sites
-  36.29% Search Engines




## Top Traffic Sources


Sources	Visits	% visits
(direct) ((none))	3,757	52.10%
google (organic)	1,927	26.72%
yahoo (organic)	364	5.05%
live (organic)	93	1.29%
msn (organic)	93	1.29%


Keywords	Visits	% visits
nicumc	153	5.85%
jared jennette	146	5.58%
operation classroom	80	3.06%
www.nicumc.org	76	2.90%
nicumc.org	73	2.79%



**Pages on this site were viewed a total of 37,754 times**

 **37,754** Pageviews

 **23,010** Unique Views

 **45.51%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	6,875	18.21%
/chdbase/search.php	2,763	7.32%
/in/forms/chargeconf.php3	2,193	5.81%
/chdbase/	1,420	3.76%
/church/ccforms/personnel.php	465	1.23%

# New vs. Returning

Sep 1, 2007 - Sep 30, 2007










## 7,211 visits from 2 visitor types





















### Site Usage

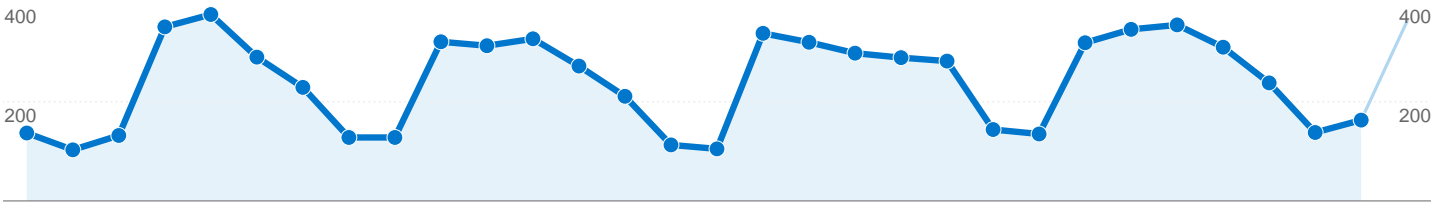
<b>Visits</b> <b>7,211</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>5.24</b> Site Avg: 5.24 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:22</b> Site Avg: 00:03:22 (0.00%)	<b>% New Visits</b> <b>37.68%</b> Site Avg: 37.76% (-0.22%)	<b>Bounce Rate</b> <b>45.51%</b> Site Avg: 45.51% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	4,494	5.73	00:03:51	0.00%	41.97%
New Visitor	2,717	4.41	00:02:33	100.00%	51.38%

**Most visits lasted: 0-10 seconds**

Length of Visit	Visits	Percentage of all visitors
0-10 seconds	3,752	 52.03%
11-30 seconds	582	 8.07%
31-60 seconds	474	 6.57%
61-180 seconds	880	 12.20%
181-600 seconds	864	 11.98%
601-1,800 seconds	487	 6.75%
1,801+ seconds	172	 2.39%

## Most people visited: 1 pages

Depth of Visit	Visits	Percentage of all visitors
1 pages	3,282	 45.51%
2 pages	866	 12.01%
3 pages	677	 9.39%
4 pages	488	 6.77%
5 pages	338	 4.69%
6 pages	229	 3.18%
7 pages	169	 2.34%
8 pages	142	 1.97%
9 pages	121	 1.68%
10 pages	117	 1.62%
11 pages	83	 1.15%
12 pages	78	 1.08%
13 pages	58	 0.80%
14 pages	46	 0.64%
15 pages	48	 0.67%
16 pages	55	 0.76%
17 pages	37	 0.51%
18 pages	32	 0.44%
19 pages	25	 0.35%
20+ pages	320	 4.44%



## 7,211 visits used 9 browsers

### Site Usage

<b>Visits</b> <b>7,211</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>5.24</b> Site Avg: 5.24 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:22</b> Site Avg: 00:03:22 (0.00%)	<b>% New Visits</b> <b>37.68%</b> Site Avg: 37.76% (-0.22%)	<b>Bounce Rate</b> <b>45.51%</b> Site Avg: 45.51% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	5,648	5.68	00:03:40	36.31%	40.63%
Firefox	1,366	3.63	00:02:15	39.31%	64.79%
Safari	111	4.42	00:03:05	63.06%	44.14%
Mozilla	49	1.92	00:00:21	61.22%	73.47%
Netscape	22	5.64	00:06:08	72.73%	31.82%
Opera	9	1.44	00:00:18	88.89%	55.56%
gzip	3	1.00	00:00:00	66.67%	100.00%
Konqueror	2	1.50	00:00:14	100.00%	50.00%
Camino	1	1.00	00:00:00	100.00%	100.00%
1 - 9 of 9					



## 7,211 visits used 18 browser and OS combinations

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>7,211</b> % of Site Total: 100.00%	<b>5.24</b> Site Avg: 5.24 (0.00%)	<b>00:03:22</b> Site Avg: 00:03:22 (0.00%)	<b>37.68%</b> Site Avg: 37.76% (-0.22%)	<b>45.51%</b> Site Avg: 45.51% (0.00%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	5,644	5.68	00:03:40	36.32%	40.61%
Firefox / Windows	1,261	3.72	00:02:21	35.61%	63.84%
Safari / Macintosh	110	4.45	00:03:06	62.73%	43.64%
Firefox / Macintosh	58	3.74	00:01:53	70.69%	56.90%
Firefox / Linux	42	1.00	00:00:00	100.00%	100.00%
Mozilla / Linux	23	1.00	00:00:00	100.00%	100.00%
Mozilla / Windows	21	2.81	00:00:40	9.52%	47.62%
Netscape / Windows	17	6.29	00:07:42	76.47%	29.41%
Opera / Windows	9	1.44	00:00:18	88.89%	55.56%
Firefox / (not set)	5	1.00	00:00:00	100.00%	100.00%

1 - 10 of 18



## 7,211 visits used 38 screen resolutions

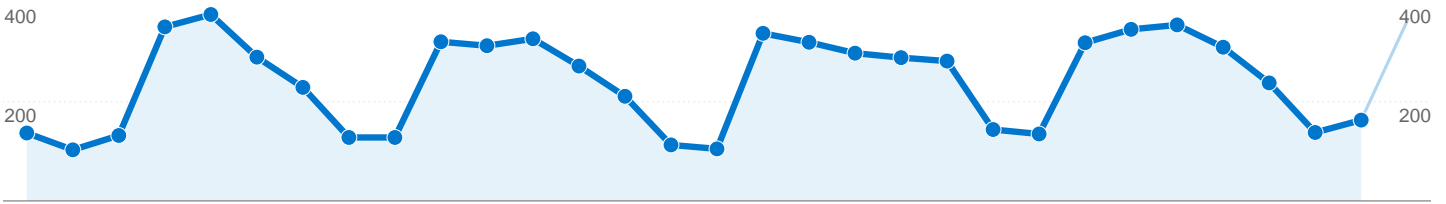
Site Usage

<b>Visits</b> <b>7,211</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>5.24</b> Site Avg: 5.24 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:22</b> Site Avg: 00:03:22 (0.00%)	<b>% New Visits</b> <b>37.68%</b> Site Avg: 37.76% (-0.22%)	<b>Bounce Rate</b> <b>45.51%</b> Site Avg: 45.51% (0.00%)	
Screen Resolution	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1024x768	4,129	5.05	00:03:15	32.89%	49.79%
800x600	1,006	5.20	00:04:12	33.70%	35.39%
1280x800	578	6.56	00:03:35	56.40%	37.37%
1280x1024	553	4.99	00:03:07	51.72%	43.76%
1152x864	193	5.41	00:02:25	43.01%	35.75%
1440x900	172	5.48	00:03:19	51.74%	44.77%
1280x768	171	8.40	00:04:45	33.33%	34.50%
1680x1050	98	4.79	00:02:51	33.67%	48.98%
1920x1200	67	1.81	00:00:22	14.93%	76.12%
1400x1050	43	6.74	00:04:24	44.19%	34.88%

1 - 10 of 38

# Connection Speeds

Sep 1, 2007 - Sep 30, 2007



## 7,211 visits used 7 connection speeds

Site Usage

<b>Visits</b> <b>7,211</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>5.24</b> Site Avg: 5.24 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:22</b> Site Avg: 00:03:22 (0.00%)	<b>% New Visits</b> <b>37.68%</b> Site Avg: 37.76% (-0.22%)	<b>Bounce Rate</b> <b>45.51%</b> Site Avg: 45.51% (0.00%)	
Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Cable	2,453	4.17	00:02:27	29.35%	56.83%
DSL	2,178	5.81	00:03:47	35.90%	35.26%
Unknown	1,553	5.16	00:03:12	47.33%	48.74%
Dialup	444	6.50	00:06:35	39.86%	29.50%
T1	435	6.60	00:03:03	55.63%	43.68%
OC3	143	7.54	00:05:19	39.16%	27.97%
ISDN	5	1.80	00:00:28	100.00%	40.00%
1 - 7 of 7					