

**Site Usage**

**7,106 Visits**

**28.61% Bounce Rate**

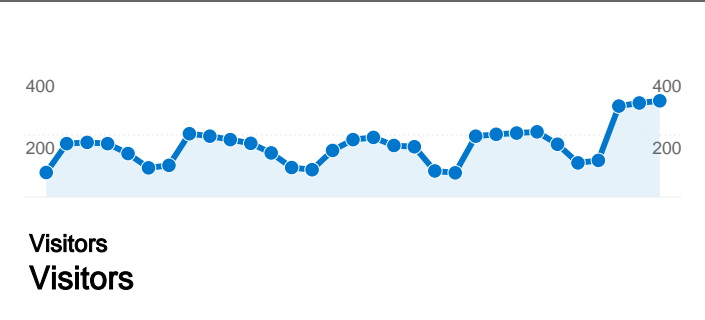
**51,656 Pageviews**

**00:05:22 Avg. Time on Site**

**7.27 Pages/Visit**

**33.13% % New Visits**

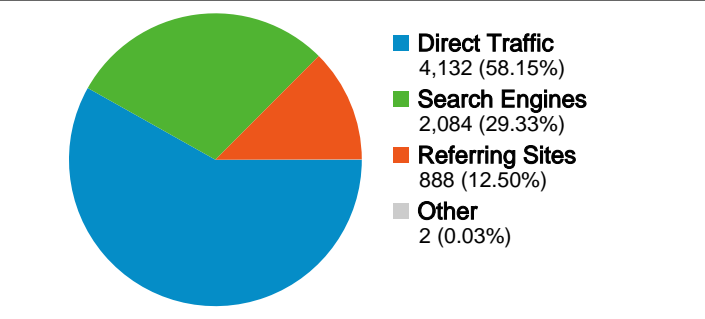
**Visitors Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/	8,041	15.57%
/chdbase/search.php	2,455	4.75%
/in/forms/checkday.php3	2,186	4.23%
/church/checkday/index.php	2,088	4.04%
/church/church.php	1,466	2.84%

**Traffic Sources Overview**



**Length of Visit**






Length of Visit	Visits
0-10 seconds	36.90%
11-30 seconds	8.88%
31-60 seconds	8.12%
61-180 seconds	14.26%
181-600 seconds	16.06%

**New vs. Returning**

Visitor Type	Visits	% visits
Returning Visitor	4,755	66.92%
New Visitor	2,351	33.08%

**Browsers**

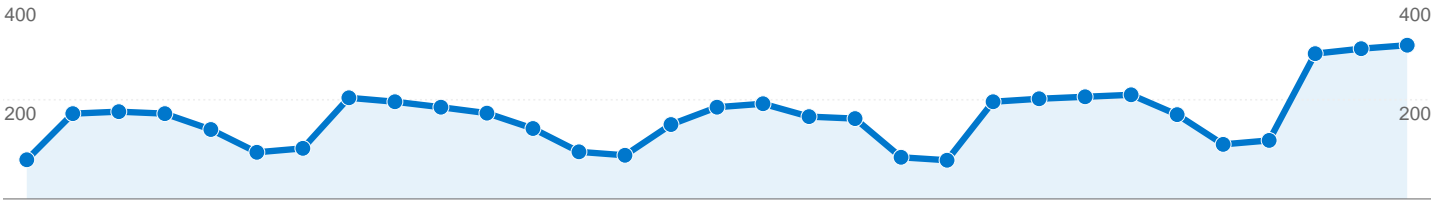
Browser	Visits	% visits
Internet Explorer	5,948	83.70%
Firefox	944	13.28%
Safari	106	1.49%
Netscape	53	0.75%
Mozilla	45	0.63%

Depth of Visit	
Depth of Visit	Visits
1 pages	 28.61%
2 pages	 13.96%
3 pages	 10.43%
4 pages	 7.13%
5 pages	 5.69%

Screen Resolutions		
Screen Resolution	Visits	% visits
1024x768	4,086	57.50%
800x600	1,437	20.22%
1280x1024	524	7.37%
1280x800	387	5.45%
1152x864	180	2.53%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	5,944	83.65%
Firefox / Windows	907	12.76%
Safari / Macintosh	106	1.49%
Netscape / Windows	47	0.66%
Mozilla / Windows	44	0.62%

Connection Speeds		
Connection Speed	Visits	% visits
DSL	2,243	31.56%
Unknown	1,867	26.27%
Cable	1,575	22.16%
Dialup	795	11.19%
T1	473	6.66%



## 3,146 people visited this site

**7,106** Visits

**3,146** Absolute Unique Visitors

**51,656** Pageviews

**7.27** Average Pageviews

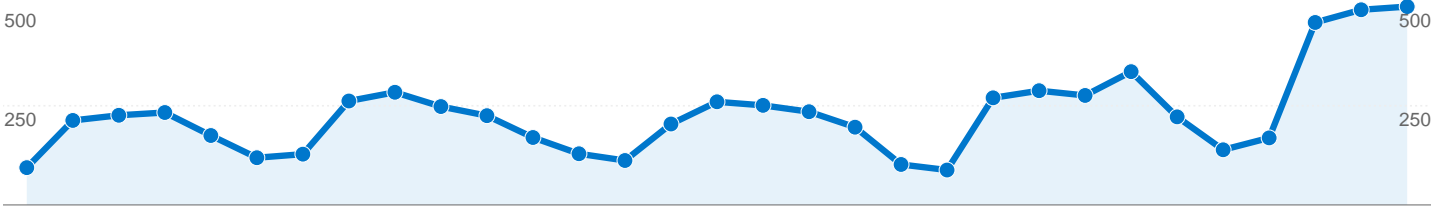
**00:05:22** Time on Site

**28.61%** Bounce Rate




**33.08%** New Visits

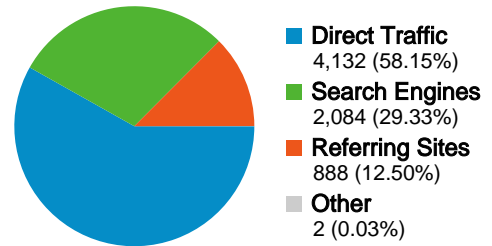
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,948	83.70%	DSL	2,243	31.56%
Firefox	944	13.28%	Unknown	1,867	26.27%
Safari	106	1.49%	Cable	1,575	22.16%
Netscape	53	0.75%	Dialup	795	11.19%
Mozilla	45	0.63%	T1	473	6.66%



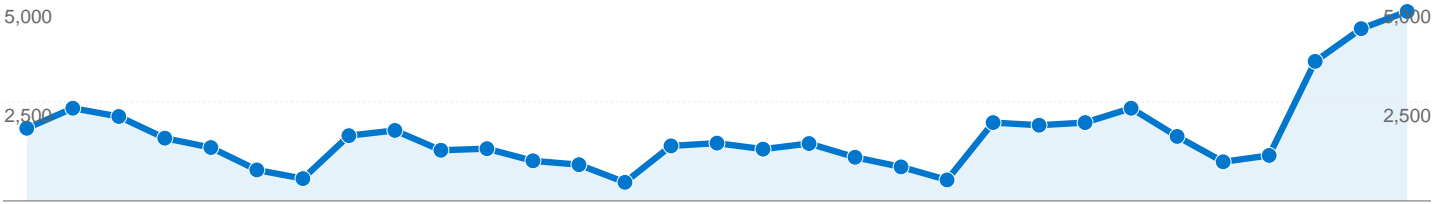
All traffic sources sent a total of 7,106 visits

-  **58.15%** Direct Traffic
-  **12.50%** Referring Sites
-  **29.33%** Search Engines




## Top Traffic Sources


Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	4,132	58.15%	www.nicumc.org	142	6.81%
google (organic)	1,066	15.00%	nicumc.org	141	6.77%
yahoo (organic)	577	8.12%	operation classroom	114	5.47%
msn (organic)	218	3.07%	nicumc	111	5.33%
archives.umc.org (referral)	107	1.51%	north indiana conference	74	3.55%



**Pages on this site were viewed a total of 51,656 times**

 **51,656** Pageviews

 **31,087** Unique Views

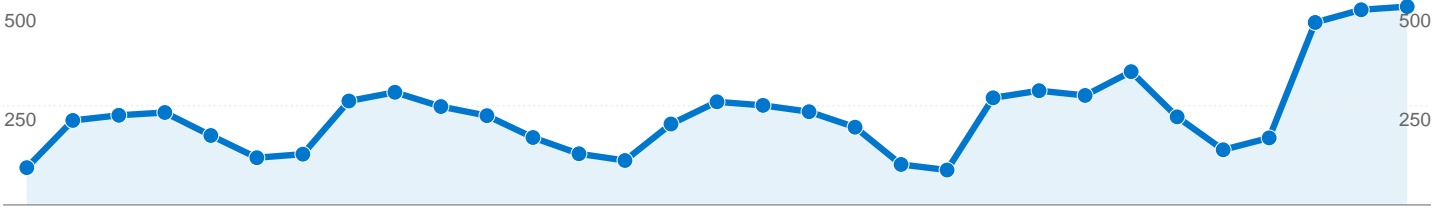
 **28.61%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	8,041	15.57%
/chdbase/search.php	2,455	4.75%
/in/forms/checkday.php3	2,186	4.23%
/church/checkday/index.php	2,088	4.04%
/church/church.php	1,466	2.84%

# New vs. Returning

Jan 1, 2007 - Jan 31, 2007










## 7,106 visits from 2 visitor types





















Site Usage

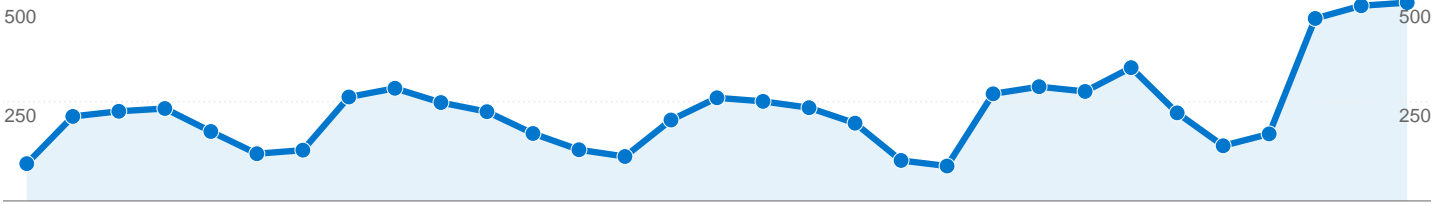
<b>Visits</b> <b>7,106</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>7.27</b> Site Avg: 7.27 (0.00%)	<b>Avg. Time on Site</b> <b>00:05:22</b> Site Avg: 00:05:22 (0.00%)	<b>% New Visits</b> <b>33.08%</b> Site Avg: 33.13% (-0.13%)	<b>Bounce Rate</b> <b>28.61%</b> Site Avg: 28.61% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	4,755	7.53	00:05:57	0.00%	24.27%
New Visitor	2,351	6.75	00:04:13	100.00%	37.39%

**Most visits lasted: 0-10 seconds**

Length of Visit	Visits	Percentage of all visitors
0-10 seconds	2,622	 36.90%
11-30 seconds	631	 8.88%
31-60 seconds	577	 8.12%
61-180 seconds	1,013	 14.26%
181-600 seconds	1,141	 16.06%
601-1,800 seconds	820	 11.54%
1,801+ seconds	302	 4.25%

## Most people visited: 1 pages

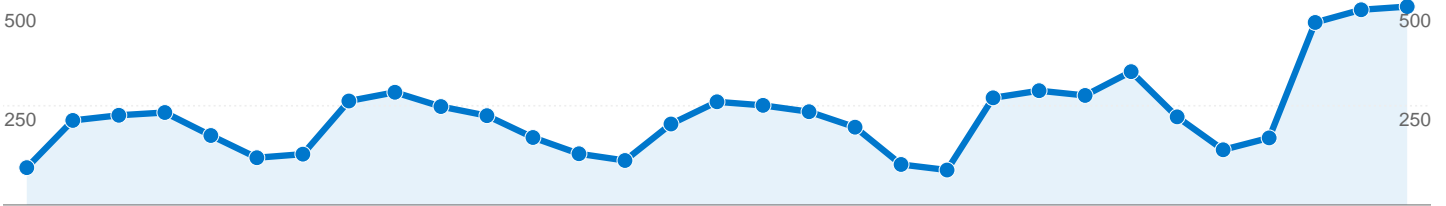
Depth of Visit	Visits	Percentage of all visitors
1 pages	2,033	 28.61%
2 pages	992	 13.96%
3 pages	741	 10.43%
4 pages	507	 7.13%
5 pages	404	 5.69%
6 pages	333	 4.69%
7 pages	280	 3.94%
8 pages	190	 2.67%
9 pages	173	 2.43%
10 pages	161	 2.27%
11 pages	128	 1.80%
12 pages	109	 1.53%
13 pages	110	 1.55%
14 pages	87	 1.22%
15 pages	74	 1.04%
16 pages	79	 1.11%
17 pages	68	 0.96%
18 pages	51	 0.72%
19 pages	51	 0.72%
20+ pages	535	 7.53%



## 7,106 visits used 8 browsers

### Site Usage

<b>Visits</b> <b>7,106</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>7.27</b> Site Avg: 7.27 (0.00%)	<b>Avg. Time on Site</b> <b>00:05:22</b> Site Avg: 00:05:22 (0.00%)	<b>% New Visits</b> <b>33.08%</b> Site Avg: 33.13% (-0.13%)	<b>Bounce Rate</b> <b>28.61%</b> Site Avg: 28.61% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	5,948	7.66	00:05:37	32.80%	26.45%
Firefox	944	5.27	00:03:57	31.99%	42.27%
Safari	106	4.46	00:05:29	55.66%	36.79%
Netscape	53	5.62	00:04:53	45.28%	28.30%
Mozilla	45	6.00	00:03:10	15.56%	6.67%
Opera	4	3.50	00:02:04	75.00%	50.00%
gzip	4	12.50	00:03:40	75.00%	0.00%
Konqueror	2	1.00	00:00:00	100.00%	100.00%
1 - 8 of 8					

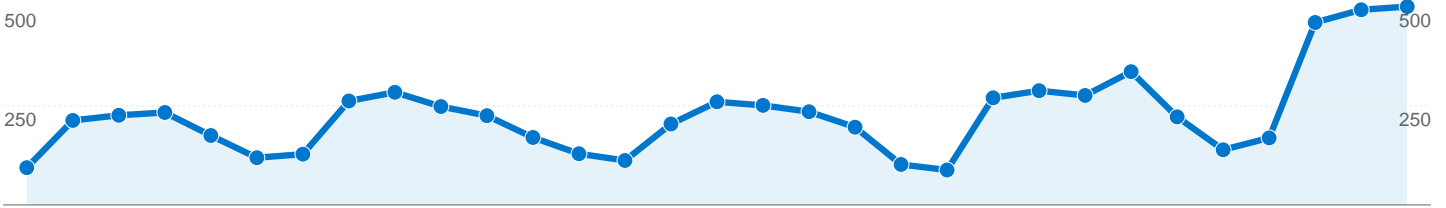


## 7,106 visits used 14 browser and OS combinations

Site Usage

<b>Visits</b> <b>7,106</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>7.27</b> Site Avg: 7.27 (0.00%)	<b>Avg. Time on Site</b> <b>00:05:22</b> Site Avg: 00:05:22 (0.00%)	<b>% New Visits</b> <b>33.08%</b> Site Avg: 33.13% (-0.13%)	<b>Bounce Rate</b> <b>28.61%</b> Site Avg: 28.61% (0.00%)	
Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	5,944	7.66	00:05:37	32.77%	26.45%
Firefox / Windows	907	5.26	00:03:56	30.21%	42.23%
Safari / Macintosh	106	4.46	00:05:29	55.66%	36.79%
Netscape / Windows	47	5.79	00:05:07	46.81%	29.79%
Mozilla / Windows	44	6.05	00:03:06	13.64%	6.82%
Firefox / Macintosh	24	7.88	00:06:38	62.50%	20.83%
Firefox / Linux	13	1.15	00:00:04	100.00%	84.62%
Netscape / Macintosh	6	4.33	00:03:05	33.33%	16.67%
Internet Explorer / Macintosh	4	4.00	00:02:33	75.00%	25.00%
gzip / (not set)	4	12.50	00:03:40	75.00%	0.00%

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## 7,106 visits used 41 screen resolutions

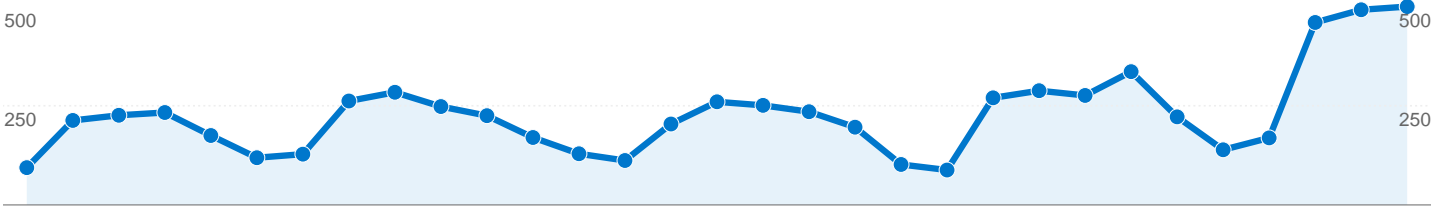
Site Usage

<b>Visits</b> <b>7,106</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>7.27</b> Site Avg: 7.27 (0.00%)	<b>Avg. Time on Site</b> <b>00:05:22</b> Site Avg: 00:05:22 (0.00%)	<b>% New Visits</b> <b>33.08%</b> Site Avg: 33.13% (-0.13%)	<b>Bounce Rate</b> <b>28.61%</b> Site Avg: 28.61% (0.00%)	
Screen Resolution	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1024x768	4,086	7.55	00:05:21	31.72%	31.03%
800x600	1,437	7.45	00:05:49	32.29%	23.94%
1280x1024	524	6.95	00:06:02	32.44%	26.53%
1280x800	387	6.13	00:04:46	40.31%	24.81%
1152x864	180	6.94	00:05:02	27.78%	21.11%
1280x768	97	5.72	00:04:45	32.99%	22.68%
1440x900	90	6.24	00:06:00	50.00%	30.00%
1400x1050	64	7.03	00:02:30	45.31%	60.94%
1680x1050	48	6.44	00:05:32	37.50%	20.83%
1344x840	26	6.85	00:04:04	11.54%	23.08%

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# Connection Speeds

Jan 1, 2007 - Jan 31, 2007



## 7,106 visits used 7 connection speeds

### Site Usage

<b>Visits</b> <b>7,106</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>7.27</b> Site Avg: 7.27 (0.00%)	<b>Avg. Time on Site</b> <b>00:05:22</b> Site Avg: 00:05:22 (0.00%)	<b>% New Visits</b> <b>33.08%</b> Site Avg: 33.13% (-0.13%)	<b>Bounce Rate</b> <b>28.61%</b> Site Avg: 28.61% (0.00%)	
Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
DSL	2,243	7.37	00:05:26	29.25%	22.43%
Unknown	1,867	6.05	00:05:03	30.74%	35.51%
Cable	1,575	7.22	00:04:54	37.33%	31.43%
Dialup	795	7.32	00:06:56	27.92%	25.41%
T1	473	11.15	00:04:41	54.33%	30.87%
OC3	148	9.04	00:07:19	33.11%	14.86%
ISDN	5	4.00	00:01:10	100.00%	40.00%