



Site Usage

83,484 Visits

457,709 Pageviews

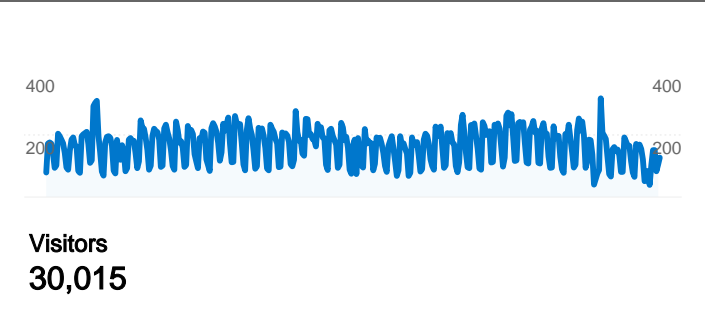
5.48 Pages/Visit

40.92% Bounce Rate

00:03:30 Avg. Time on Site

34.27% % New Visits

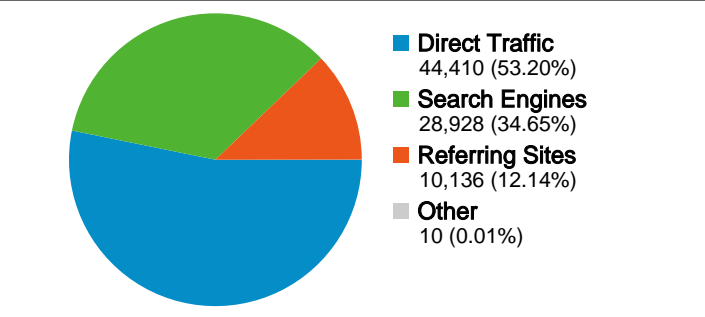
Visitors Overview



Content Overview

Pages	Pageviews	% Pageviews
/	88,047	19.24%
/chdbase/search.php	30,914	6.75%
/chdbase/	16,667	3.64%
/in/forms/chargeconf.php3	12,287	2.68%
/in/appoint/	11,613	2.54%

Traffic Sources Overview



Length of Visit






Length of Visit	Visits
0-10 seconds	50.04%
11-30 seconds	8.58%
31-60 seconds	6.90%
61-180 seconds	12.12%
181-600 seconds	12.44%

New vs. Returning

Visitor Type	Visits	% visits
Returning Visitor	54,938	65.81%
New Visitor	28,546	34.19%

Browsers

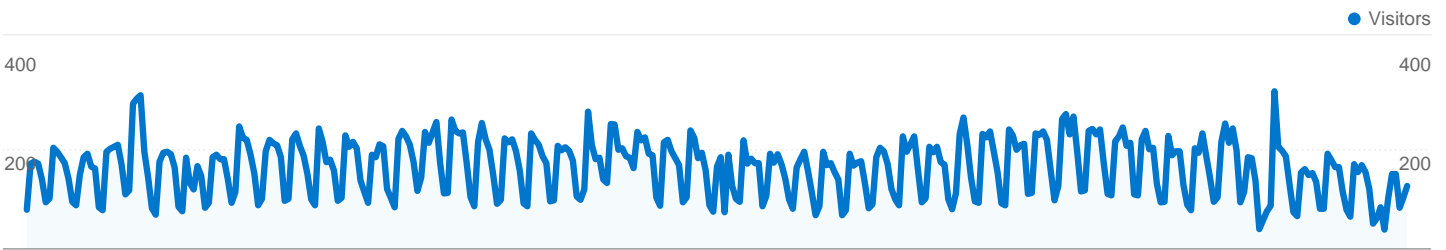
Browser	Visits	% visits
Internet Explorer	66,508	79.67%
Firefox	14,501	17.37%
Safari	1,275	1.53%
Mozilla	596	0.71%
Netscape	353	0.42%

Depth of Visit	
Depth of Visit	Visits
1 pages	 40.92%
2 pages	 14.33%
3 pages	 9.91%
4 pages	 6.56%
5 pages	 4.90%

Screen Resolutions		
Screen Resolution	Visits	% visits
1024x768	46,775	56.03%
800x600	13,448	16.11%
1280x800	6,319	7.57%
1280x1024	6,111	7.32%
1440x900	2,294	2.75%

Browsers and OS		
Browser and OS	Visits	% visits
Internet Explorer / Windows	66,465	79.61%
Firefox / Windows	13,562	16.25%
Safari / Macintosh	1,237	1.48%
Firefox / Macintosh	646	0.77%
Mozilla / Windows	371	0.44%

Connection Speeds		
Connection Speed	Visits	% visits
DSL	26,600	31.86%
Cable	25,222	30.21%
Unknown	18,258	21.87%
Dialup	6,631	7.94%
T1	5,309	6.36%




30,015 people visited this site


 **83,484** Visits


 **30,015** Absolute Unique Visitors

 **457,709** Pageviews

 **5.48** Average Pageviews

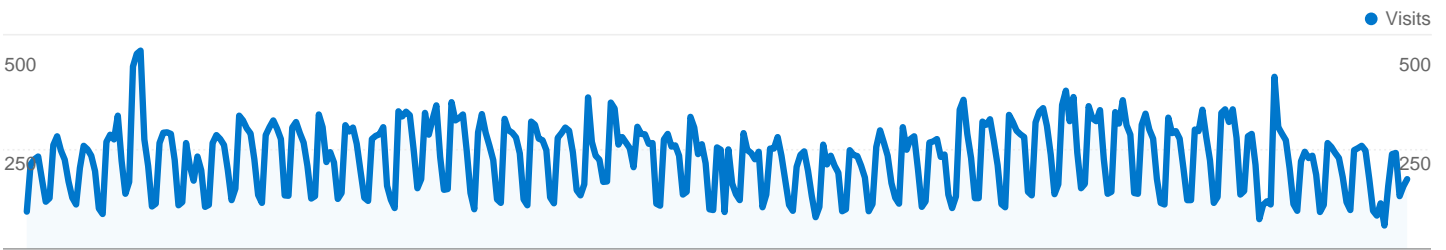
 **00:03:30** Time on Site

 **40.92%** Bounce Rate

 **34.19%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	66,508	79.67%	DSL	26,600	31.86%
Firefox	14,501	17.37%	Cable	25,222	30.21%
Safari	1,275	1.53%	Unknown	18,258	21.87%
Mozilla	596	0.71%	Dialup	6,631	7.94%
Netscape	353	0.42%	T1	5,309	6.36%

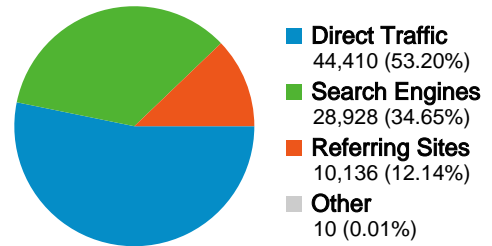


All traffic sources sent a total of 83,484 visits

 53.20% Direct Traffic

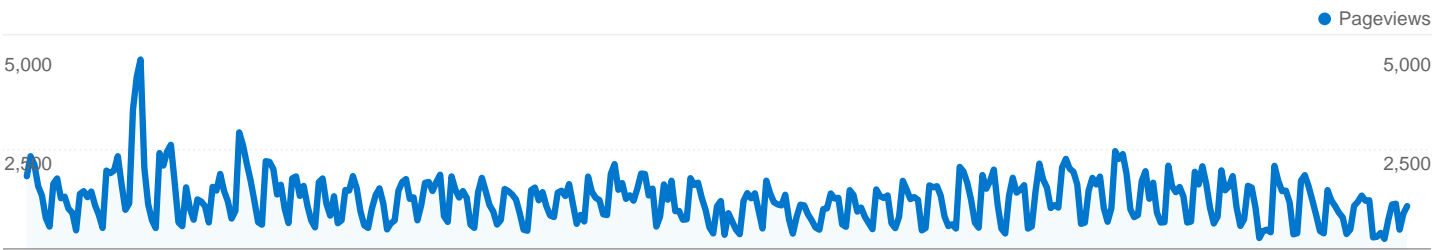
 12.14% Referring Sites

 34.65% Search Engines



Top Traffic Sources


Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	44,410	53.20%	nicumc	1,601	5.53%
google (organic)	19,792	23.71%	north indiana conference	1,479	5.11%
yahoo (organic)	4,507	5.40%	operation classroom	1,321	4.57%
msn (organic)	2,032	2.43%	nicumc.org	1,301	4.50%
inareaumc.org (referral)	1,144	1.37%	www.nicumc.org	1,031	3.56%



Pages on this site were viewed a total of 457,709 times

 457,709 Pageviews

 283,621 Unique Views

 40.92% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	88,047	19.24%
/chdbase/search.php	30,914	6.75%
/chdbase/	16,667	3.64%
/in/forms/chargeconf.php3	12,287	2.68%
/in/appoint/	11,613	2.54%










83,484 visits from 2 visitor types





















Site Usage

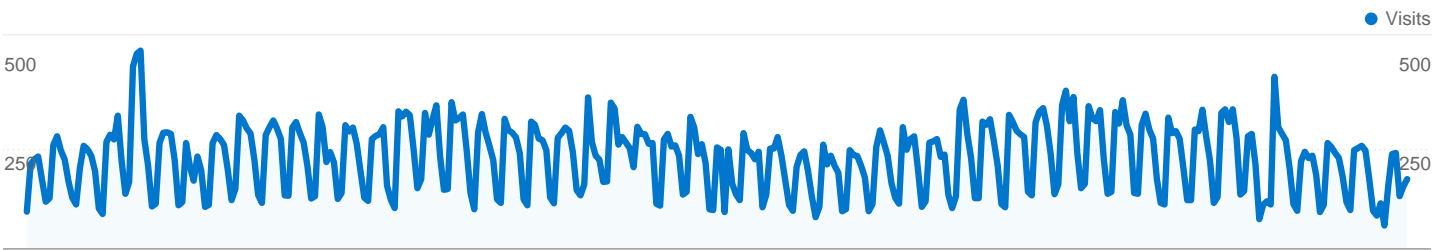
Visits 83,484 % of Site Total: 100.00%	Pages/Visit 5.48 Site Avg: 5.48 (0.00%)	Avg. Time on Site 00:03:30 Site Avg: 00:03:30 (0.00%)	% New Visits 34.19% Site Avg: 34.27% (-0.23%)	Bounce Rate 40.92% Site Avg: 40.92% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	54,938	5.79	00:03:51	0.00%	37.66%
New Visitor	28,546	4.90	00:02:50	100.00%	47.22%

Most visits lasted: 0-10 seconds

Length of Visit	Visits	Percentage of all visitors
0-10 seconds	41,774	 50.04%
11-30 seconds	7,164	 8.58%
31-60 seconds	5,764	 6.90%
61-180 seconds	10,122	 12.12%
181-600 seconds	10,382	 12.44%
601-1,800 seconds	6,413	 7.68%
1,801+ seconds	1,865	 2.23%

Most people visited: 1 pages

Depth of Visit	Visits	Percentage of all visitors
1 pages	34,165	 40.92%
2 pages	11,967	 14.33%
3 pages	8,271	 9.91%
4 pages	5,479	 6.56%
5 pages	4,089	 4.90%
6 pages	2,904	 3.48%
7 pages	2,431	 2.91%
8 pages	1,813	 2.17%
9 pages	1,495	 1.79%
10 pages	1,238	 1.48%
11 pages	1,035	 1.24%
12 pages	864	 1.03%
13 pages	791	 0.95%
14 pages	622	 0.75%
15 pages	558	 0.67%
16 pages	514	 0.62%
17 pages	432	 0.52%
18 pages	375	 0.45%
19 pages	340	 0.41%
20+ pages	4,101	 4.91%



83,484 visits used 15 browsers

Site Usage

Visits 83,484 % of Site Total: 100.00%	Pages/Visit 5.48 Site Avg: 5.48 (0.00%)	Avg. Time on Site 00:03:30 Site Avg: 00:03:30 (0.00%)	% New Visits 34.19% Site Avg: 34.27% (-0.23%)	Bounce Rate 40.92% Site Avg: 40.92% (0.00%)	
Browser	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer	66,508	5.90	00:03:46	33.90%	37.07%
Firefox	14,501	3.83	00:02:26	31.96%	57.79%
Safari	1,275	3.93	00:03:34	60.71%	45.25%
Mozilla	596	3.93	00:01:50	44.63%	44.13%
Netscape	353	5.16	00:04:19	47.31%	33.99%
Opera	156	1.76	00:00:55	50.64%	76.92%
gzip	38	6.87	00:02:58	71.05%	21.05%
Konqueror	26	1.08	00:00:01	100.00%	92.31%
Camino	17	1.88	00:01:38	94.12%	76.47%
Mozilla Compatible Agent	5	3.20	00:00:55	100.00%	40.00%

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83,484 visits used 30 browser and OS combinations

Site Usage

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Browser and OS	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Internet Explorer / Windows	66,465	5.90	00:03:46	33.88%	37.07%
Firefox / Windows	13,562	3.77	00:02:24	29.62%	57.93%
Safari / Macintosh	1,237	3.92	00:03:31	61.68%	44.87%
Firefox / Macintosh	646	6.06	00:03:48	51.86%	39.78%
Mozilla / Windows	371	5.53	00:02:48	11.86%	13.75%
Netscape / Windows	305	4.91	00:04:28	46.56%	34.43%
Firefox / Linux	271	1.86	00:00:31	95.94%	90.04%
Mozilla / Linux	205	1.01	> 00:00:00	100.00%	99.51%
Opera / Windows	148	1.75	00:00:55	48.65%	76.35%
Netscape / Macintosh	48	6.75	00:03:27	52.08%	31.25%

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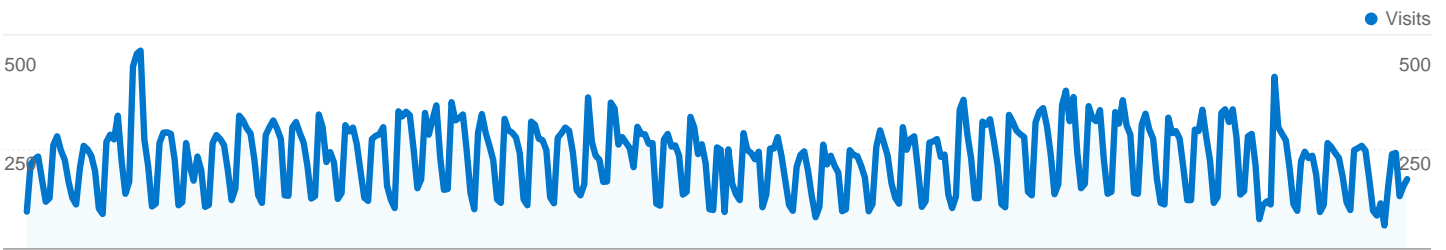


83,484 visits used 89 screen resolutions

Site Usage

Visits 83,484 % of Site Total: 100.00%	Pages/Visit 5.48 Site Avg: 5.48 (0.00%)	Avg. Time on Site 00:03:30 Site Avg: 00:03:30 (0.00%)	% New Visits 34.19% Site Avg: 34.27% (-0.23%)	Bounce Rate 40.92% Site Avg: 40.92% (0.00%)	
Screen Resolution	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1024x768	46,775	5.40	00:03:25	31.66%	42.29%
800x600	13,448	5.51	00:03:42	30.61%	37.23%
1280x800	6,319	5.67	00:03:09	44.12%	37.27%
1280x1024	6,111	5.21	00:03:25	45.44%	41.81%
1440x900	2,294	6.07	00:04:41	37.79%	38.71%
1152x864	1,901	6.33	00:03:31	41.03%	29.88%
1280x768	1,705	7.06	00:04:17	34.49%	33.02%
1680x1050	1,221	7.70	00:06:07	33.99%	39.07%
1920x1200	1,146	1.84	00:01:45	9.86%	77.92%
1400x1050	511	7.31	00:03:57	47.36%	42.86%

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83,484 visits used 7 connection speeds

Site Usage

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Connection Speed	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
DSL	26,600	5.74	00:03:49	31.27%	33.53%
Cable	25,222	4.96	00:02:58	29.22%	49.92%
Unknown	18,258	5.10	00:03:16	40.20%	44.58%
Dialup	6,631	6.15	00:04:51	30.76%	32.66%
T1	5,309	6.48	00:03:14	55.19%	38.07%
OC3	1,418	8.15	00:05:21	35.97%	22.14%
ISDN	46	4.61	00:02:24	89.13%	36.96%